

Communications Law

Fall 89 Exam No. _____

Raw Score _____

Final Grade _____

Question I (Clean Campaign Act) (40 points)

Candidate for fed'l office (CCA & Section 312) vs. all elective offices (Section 315)(2) _____
Sec. 315-candidate uses vs. Zapple doctrine & CCA-spokesperson------(4) _____
Sec. 315 goal-equal time vs. CCA-convince station to reject attack ads------(3) _____
Sec. 315-equal time not nec'y free vs. CCA-free time obligation------(3) _____
Personal Attack Rule (Section 315 exception) (free time) vs. CCA------(5) _____
CCA vs. Identification Requirement of Section 317------(2) _____
315-no station censorship (even libel); CCA (in effect) reject some negative ads------(4) _____
Sec. 326-no censorship by FCC-CCA requiremt rev. by station-government action?-(4) _____
First Amend-intermediate scrutiny of content-based reqs (sub. int, narrow means)---(3) _____
Substantial interest-candidate responsibility-benefit voters but paternalistic------(3) _____
Means-manner of ad not message?; not a ban on ads?-free time option------(5) _____
Miscellaneous _____ (2) _____

Question II (Anchor, Bechtel, Galaxy) (50 points)

Anchor-a)efficiency(2)____;b)diversification(4)____;c)quantitative integration(2)____
d)qualitative integration(5)____;e)overall assessment(3)____
Bechtel-a)efficiency(2)____;b)diversification(2)____;c)quantitative integration(4)____
d)qualitative integration(5)____;e)overall assessment(3)____
Galaxy-a)efficiency(2)____;b)diversification(2)____;c)quantitative integration(2)____
d)qualitative integration(3)____;e)overall assessment(3)____
Programming Quality------(2) _____
Community Needs------(2) _____
Miscellaneous _____ (2) _____

Question III (Family Viewing Hour) (30 points)

Chain Broadcasting Rules-general discussion-NBC decision, etc.------(4) _____
Prime Time Access-comparison (goal - diversity, not specific program type)(4) _____
Section 326 - no censorship, but rule would require program monitoring-----(4) _____
First Amend-intermediate scrutiny (substantial int, narrowly tailored means)(3) _____
Government Interest-child welfare, but no evidence of harm------(4) _____
Means-unregulated market enough,compelled programs,subjective judgments(5) _____
Indecency-comparison (channeling ; but affirmative action not prohibition)(3) _____
Miscellaneous _____ (3) _____